



**NEWS RELEASE**

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## **MS Outlook Plug-In to Incorporate 3000+ Public Video Conferencing & Telepresence Facilities**

*Whygo and myVRM integrate software platforms to enable scheduling of over 3000 public video conferencing and Telepresence facilities via Outlook and Lotus Notes.*

**Hicksville, NY, February 23, 2012** – WHYGO, the world’s leading online distributor of public video conferencing and Telepresence facilities and myVRM, the world’s leading scheduling software for private video conferencing and Telepresence facilities, formed a strategic partnership to help end users and channel partners schedule both private & public video conferencing and Telepresence facilities via the Microsoft Outlook and Lotus Notes scheduling platforms.

Mutual clients using WHYGO’s public room network and myVRM’s scheduling platform will soon be able to do all their private and public room scheduling via a simple Outlook plug-in. This will be a world first, which not only allows users to easily load and book their private rooms, but also a global network of over 3000 public rooms.

“This will be the utopia of scheduling platforms that has been talked about for so long,” says James Matthews, CEO of WHYGO. “I don’t know how scheduling private and public video conferencing rooms will get any easier.”

Users will be able to schedule their entire meeting via Outlook or Lotus Notes in just 3-4 simple steps. After a quick download and upload of their private rooms they will be able to see live availability of both their private rooms and more than 1,000 public rooms, along with the availability of the people they are inviting.

Larry Roher, CEO of myVRM said, “We are very excited to add the Whygo network and service of public video conferencing rooms to our scheduling platform. This gives new and existing users a huge added value in using the myVRM Outlook plug-in or Lotus Notes integration for their room scheduling.”

## **About Whygo**

Whygo Videoconferencing specializes in providing public video conferencing facilities to both direct and channel customers worldwide. Whygo was the first broker of public video conferencing facilities to develop and deploy an online global booking system. Not only can users search over 3000+ public video conferencing facilities, they can check availability and book hundreds of those venues in real time, which delivers instant confirmations. Whygo's online scheduling system doesn't just stop with the end user. They expanded the system so it can be easily re-branded for other agents, brokers and room providers to utilize and help drive conversions for both their own facilities and the Whygo database of global public locations online. Whygo has operations in Sydney, London and Dallas, open 24 hours to seamlessly service their direct and channel customers. Leveraging this unique service and software offering, many large and small video conferencing operators outsource their public room hire service to Whygo to fulfil.

For more information visit [www.whygo.net](http://www.whygo.net)

## **About myVRM**

myVRM software enables users to quickly and easily schedule everything they need for in-person and virtual conferences all with one easy to use, cost effective system. myVRM allows you to add on options for AV, Catering, Housekeeping Work Orders, Advanced Outlook & Lotus Integration, Configurable Room Layouts and more as the demands of your environment changes. myVRM combines meeting room scheduling software, video bridging and videoconferencing in one integrated, easy to use solution. Removing the frustration that many face when dealing with Video and resources management, myVRM increases company efficiency and bottom line while "Saving the Planet One Meeting at a Time".®

For more information, visit [www.myvrm.com](http://www.myvrm.com).